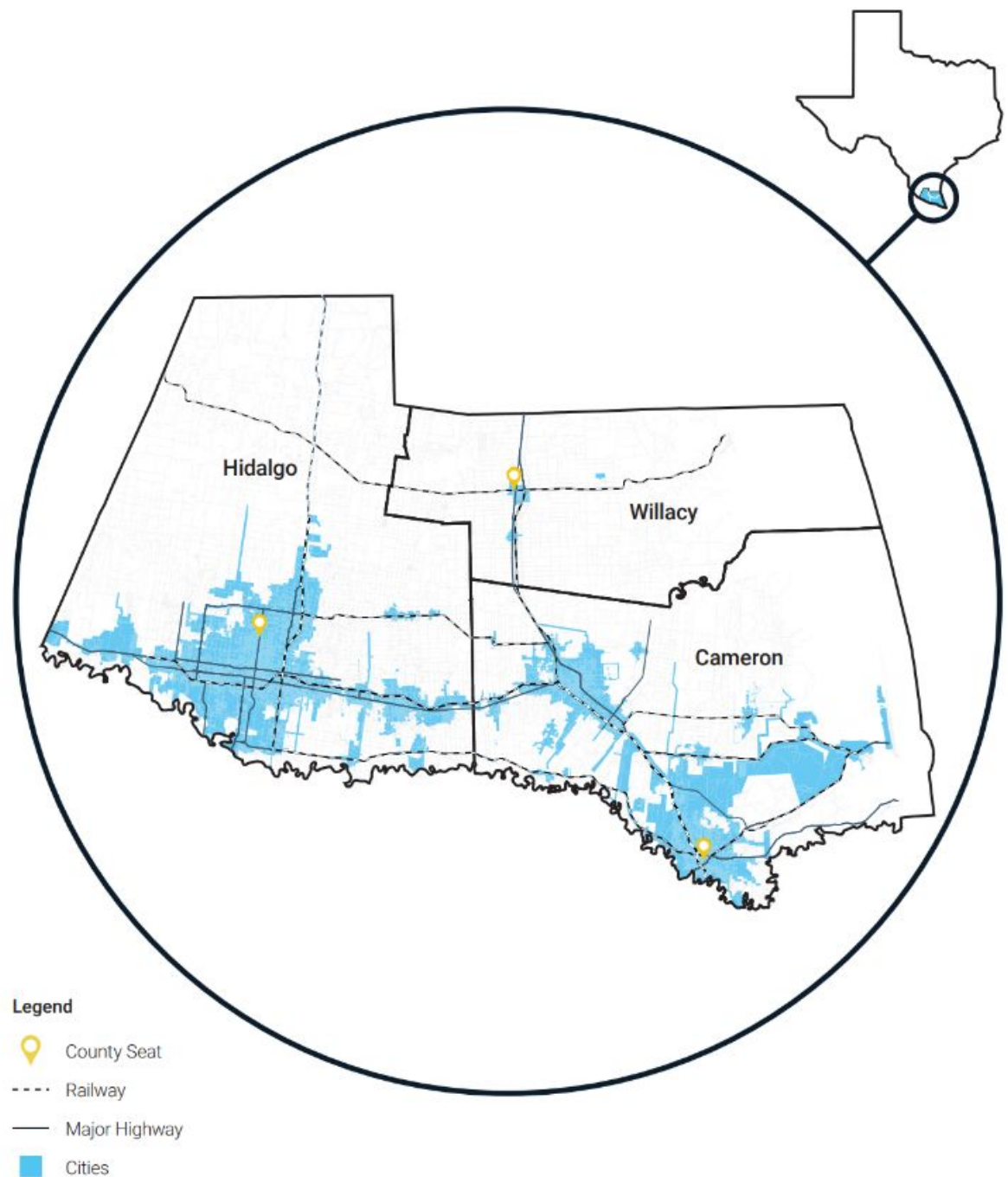




LRGV Economic Diversification Development Plan

Phase II Update

- Texas GLO wants to help the Lower Rio Grande Valley (LRGV) spring back from future disasters.
- Community stakeholders are the key to successful project implementation.



Project Overview



Understand the economic impact to the region when a natural disaster hits



Identify an action plan that protects, enhances and creates tailored strategies to help the communities of LRGV



Create a roadmap for local leaders to move forward with proposed action plan



Stakeholder Input

200+ stakeholder touchpoints &
130 organizational conversations
(as of 6/23/23)

LRGV Community Input

Fall '22



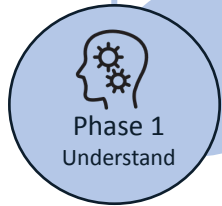
Project Website



Survey



Interviews & Focus Groups



Phase 1
Understand

Spring/Summer
'23



Virtual Meetings



Interviews & Focus Groups



Survey



Phase 2
Vision

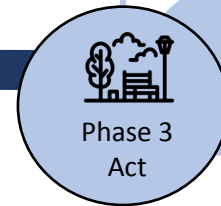
Fall '23



Virtual Meetings



In-person Townhalls



Phase 3
Act



Our Insights

When it Rains, it Pours

Organize regionally to respond to a Unique Moment in Time

Economic Development 101

Maximize benefits of consequential regional goods movement

Entrepreneurial “can do” region anchored by strong family and community ties

Emerging housing affordability pressure

Own the Regional & Bi-National economic story

Rural challenges across infrastructure, housing, and access to opportunity

Transit as a driver of regional integration

Draft Goals

1

Organizational Capacity

Strengthen organizational capacity and regional partnerships that enhance resilience to flooding and other weather-related events, economic disruptions, and expand market access

2

Transportation & Infrastructure

Promote the growth of the region through strategic transportation and infrastructure projects that build on the region's unique assets and competitive strengths

3

Housing

Sustain housing investment and support workforce growth by maintaining affordability and avoid weather-related impacts

4

Economic Development & Diversification

Foster regional resilience through economic inclusion and diversification to provide stability during downturns

5

Quality of Life & Community Resilience

Encourage quality of life improvements through community enhancements and environmental protection to attract families to visit and reside within the region



Focused Discussions



Goal 1 - Organizational Capacity | Wednesday, 6/21/23 | 2 PM CT



Goal 3 - Housing | Friday, 6/23/23 | 11 – 1 pm CT



Goal 5 - Quality of Life | Monday, 6/26/23 | 1 – 2:45 pm CT



Goal 4 - Economic Development & Diversification | Monday, 6/26/23 | 3 - 5 pm CT

Goal 2 - Transportation | Wednesday, 6/28/23 | 2 - 4 pm CT



Thank You!

LRGVcodevstudy.glo@recovery.texas.gov



Texas General Land Office • Commissioner Dawn Buckingham, M.D.